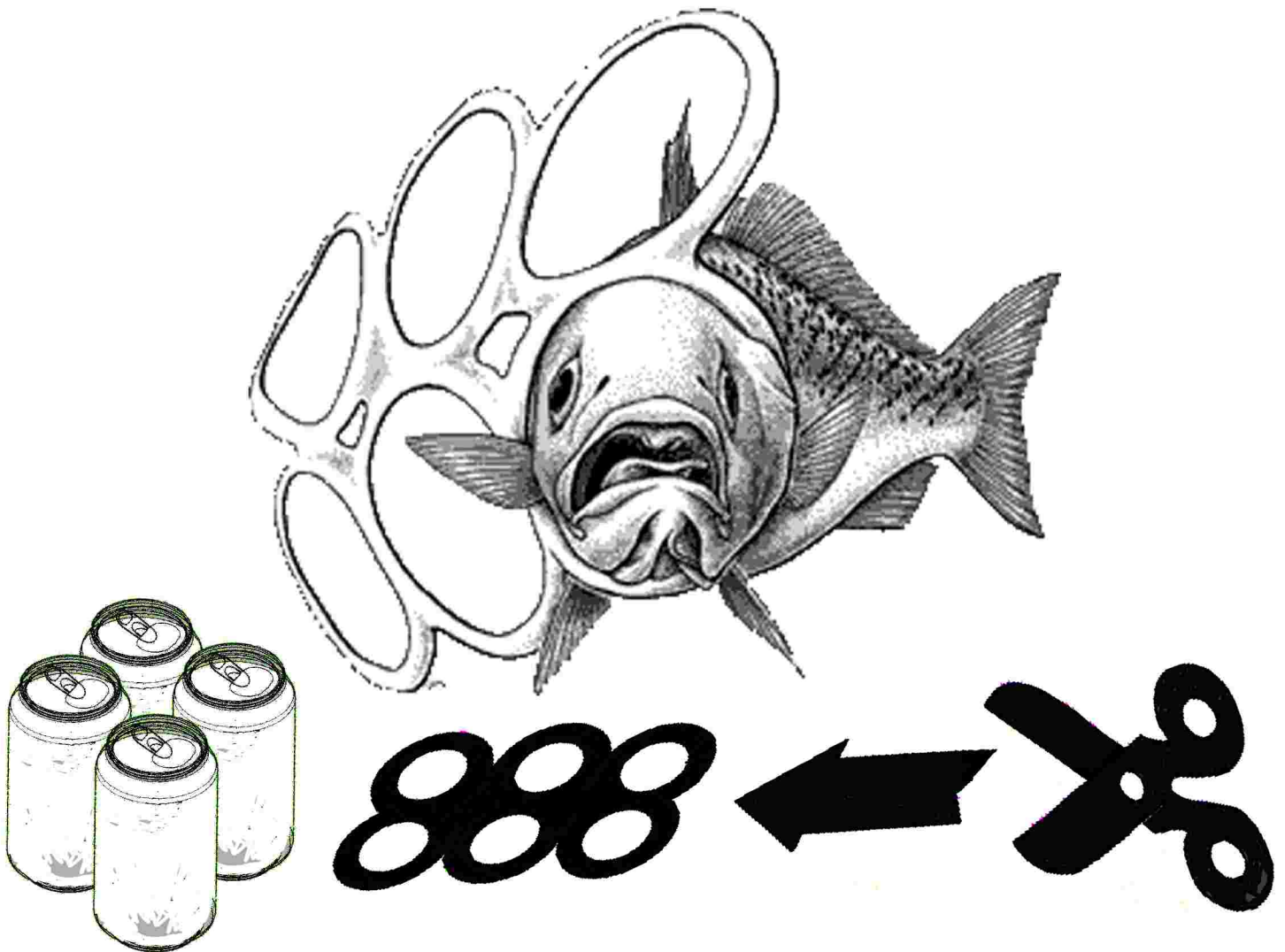


# PLASTICS, LIKE DIAMONDS ARE FOREVER



The quality which makes plastics useful to us, their strength and incredible longevity are the very things which cause them to be a major killer of wildlife in the environment, particularly in the marine environment. Marine animals become entangled in plastics, they swallow them and die from choking or the damage that they cause internally.

Six pack rings are particularly deadly, they become trapped around birds, fish and turtles necks, dolphins snouts and seals fins, cutting into their flesh and causing hideous wounds, which become infected and can cause a long, slow and agonising death.

Every time you buy a six pack, or if you come across a six pack ring lying in the street, break the rings and do not throw them on the ground, **NOR IN THE SEA**, dispose of them in plastic recycling bins. With this simple action you will help ensure that no animal becomes fatally trapped in them.

For more information on plastic pollution and what you can do, visit

<http://www.apusenvironment.com/plasticpollution>